



Wayne Burns, Executive Director, Centre for Corporate Public Affairs

Wayne Burns has been Director of the Centre for Corporate Public Affairs since 2005, and until February 2018 was an Executive Director of public policy, economics and public affairs management consultancy firm ACIL Allen Consulting for 13 years.

In 2018 he led a management buy-out of the Centre (managed by ACIL Allen Consulting) and ACIL Allen's Public Affairs Practice, and merged those two entities to trade under the Centre for Corporate Public Affairs brand.

In his roles at the Centre (and when at ACIL Allen), Wayne advises corporations and public sector organisations on socio-political strategy, corporate public affairs best practice (including organisational design and effectiveness) corporate responsibility and its value, corporate reputation and reputation measurement, stakeholder strategy, ethics, and transparency in corporate governance.

He works for organisations across Australia, Asia, the Middle East and New Zealand, and does considerable work with Fortune 500 companies in China, Singapore and Hong Kong. Wayne is an author of a book on doing business in Asia, and has also authored a book chapter on managing corporate reputation in Asia.

In 2015 he led research and was author of a significant Centre for Corporate Public Affairs report to the Australian Prime Minister's Community and Business Partnership on corporate community investment in Australia (*Giving Australia 2016: Business Giving and Volunteering*), and is lead author of a time series of research on stakeholder engagement in the public sector.

Wayne teaches executive education internationally on corporations and their socio-political enabling environment, and publishes in international academic peer-reviewed journals on the corporate public affairs management function and issues management, and corporate responsibility and its social impact. He speaks regularly at international symposia on the role of business in society. Wayne also broadcasts a regular podcast series for the Centre for Corporate Public Affairs.

He has led six international best practice public affairs study tours of senior business executives to the US and Europe, and is Director of Studies for the Centre's executive education programs, including its signature corporate public affairs residential Institutes in Hong Kong and Melbourne.

Wayne also advises a number of universities and business schools on their post graduate courses focusing on business and its social license to operate, and has served as a non-executive director on a number of statutory and not-for-profit boards.

He has a BA (Communications) from Charles Sturt University, and Post Graduate Certificate in Corporate Citizenship from the Carroll School of Management at Boston College, and certificate in leadership development from the Harvard Kennedy School of Government. He is completing his PhD focused on issues management.