

Patricia Toohey — Senior Associate

Patricia brings to the Centre for Corporate Public Affairs more than 20 years of experience working across a range of corporate public affairs disciplines.

Her experience and interest lies in advising corporations in how to manage reputational risk by aligning their business strategy with an integrated corporate responsibility program, and helping corporations to take a strategic approach to community investment.

Patricia's achievements include:

- leading a national strategy of financial inclusion programs to assist low-income earners transition into mainstream banking
- assisting companies in their corporate community investment strategy and implementation
- working across business and government to assess reputation according to qualitative stakeholder feedback.

Patricia contributes regularly to the Centre's professional development workshops. She is a member of the Australian Institute of Company Directors and is a Director of Social Traders, and was the first Australian to address the annual International Conference on Matched Saving and Asset Building in the USA.

Prior to joining the Centre, Patricia was a senior executive with ANZ where she worked extensively with the not-for-profit sector and Federal and state governments to promote financial inclusion.



